

Educational Marketing Services

Quotation Information Sheet

For a quotation, please print out this form and tick the items that interest you.
Then, fax the document to +961 1 396 065.
OR scan and return it to info@rearden-educational.com

Company		
Contact Person	Job Title	
Address 1		Address 2
City	District	Country
Zip Code	P.O.Box	Postal Code
Tel (include country code)	Fax (include country code)	Mobile (include country code)
Email	Website	

1. Locations

Service Locations

- | | | |
|--------------------------------------|------------------------------------|---|
| <input type="checkbox"/> 1.1 Lebanon | <input type="checkbox"/> 1.2 UAE | <input type="checkbox"/> 1.3 Jordan |
| <input type="checkbox"/> 1.4 Bahrain | <input type="checkbox"/> 1.5 Egypt | <input type="checkbox"/> 1.6 Kuwait |
| <input type="checkbox"/> 1.7 Oman | <input type="checkbox"/> 1.8 Qatar | <input type="checkbox"/> 1.9 Saudi Arabia |

2. Product Placement into Schools

- ☐ 2.1 Request Rearden's advice on the selection of schools/institutions to visit
- ☐ 2.2 Client will issue Rearden a list of schools/institutions to visit

3. Promotion

3.1 School Visits

- ☐ 3.1(a) 120 visits ☐ 3.1(b) 60 visits ☐ 3.1(c) 30 visits

**School follow up service is mandatory*

3.2 School Visit Reports

- ☐ 3.2(a) Client Format ☐ 3.2(b) Rearden Format

3.3 Exhibition Participation

- ☐ 3.4(a) Client Staff with Rearden Staff ☐ 3.4(b) Rearden Staff Only

4. Samples Management

- ☐ 4.1 Hidden sample storage ☐ 4.2 Courier distribution of samples to schools ☐ 4.3 Courier service to collect samples from schools

5. Catalogue, Brochure, and Flyer Distribution

- ☐ 5.1 Local post/courier service of catalogues, brochures, and flyers into schools

6. Other Meeting Space

- ☐ 6.1 Arrange meetings with clients in Rearden's local offices

7. Advertising

- ☐ 7.1 Advertising package in The Middle East Educator Magazine ☐ 7.2 Product promotion on the back page of Rearden's newsletter for teachers; T-Break

8. Consultancy/Ministries

- ☐ 8.1 Information about products and services of interest to ministries ☐ 8.2 Advice and attendance- Meetings with ministry staff

9. Market Intelligence

- ☐ 9.1 Subscribe to The Middle East Educator Magazine ☐ 9.2 Watch This Space!- Subscribe to a database of information on Middle East Schools